



IMPACT REPORT

Dormancy to Discipleship

July 2024 – June 2026



THE TEAM

British Union Conference Stewardship Working Group

Catherine Anthony Boldeau	BUC Stewardship Director – Chair
Carl Arit	BUC Stewardship Media Assistant
Alex Marenuic	SEC Stewardship Director
Adam Ramdin	NEC Stewardship Director
Jimmy Botha	SM Stewardship Sponsor
Crystal Knight	WM Sponsor
Audrey Moyo	IM Sponsor
Victoria Ikechi-Ekpendu	NEC Stewardship PA
Kheri-Ann Wiggins	SEC Stewardship PA
David Neal	TED Stewardship Director – Division Advisor
Wederly Aguiar	BUC Treasurer – Union Advisor
Dr Gifford Rhamie	Executive Coach – Rockstone Consultancy
Dr Aniel Barbe	GC Associate Stewardship Director – GC Liaison

FROM THE DESK OF THE STEWARDSHIP DIRECTOR

A New Era of Faithful Management

"Then Jesus said to His disciples, 'If anyone desires to come after Me, let him deny himself, and take up his cross, and follow Me.'" — Matthew 16:24 (NKJV)

True discipleship is not a partial commitment; it is the total surrender of one's life to the Lordship of Christ. For nearly a quarter of a century, the stewardship function within the British Union Conference was held as a secondary administrative task. While the flame of faithfulness was kept alive, the specialized focus required to nurture a culture of **radical discipleship**—where the "self" is denied so the mission may thrive—was, by necessity, muted.

The year 2024 marked a prophetic turning point. By reviving this department with full-time leadership, the BUC Executive Committee signalled a transition from institutional maintenance to missional mobilization. We recognized that to truly follow Christ in the 21st

century, our members need more than a collection plate; they need a spiritual framework that integrates their time, talent, temple, and treasure into their walk with God.

Our Strategic Journey

This report utilizes the Logic Model framework to map our progress. We are moving beyond mere financial reporting to track how our resources are being transformed into spiritual outcomes.

Since our relaunch, we have prioritized three strategic shifts:

1. **The Discipleship Focus:** Moving the conversation from "the mechanics of tithing" to the "heart of the follower."
2. **Synergistic Outreach:** Using digital platforms and regional training to reconnect the Union leadership with the local member.
3. **Sustainable Legacy:** Equipping our community with financial literacy and estate planning tools as well as succession planning ensuring that the resources God has entrusted to us, are preserved for His work.

The Evidence of Growth

In the pages that follow, you will see the tangible outputs of the 2024/2025 period. These are not just statistics, events or initiatives, they are markers of a membership that is learning to "take up the cross" of responsibility and "follow Him" with their resources. We are not just managing funds; we are managing the tools of the Kingdom to hasten the coming of our Lord.

Thank you to the Trans-European Division (TED) and the BUC Executive Committee and leadership for your partnership in this revival.



Catherine Anthony Boldeau

Director of Stewardship, British Union Conference

PREAMBLE



For nearly a quarter of a century, (2000–2024) the role of Stewardship in the British Union Conference (BUC) was little more than a sterile and overlooked secondary task function, held by the Secretariat Department, who holds responsibility for the constitution, polices, HR, and the growing responsibilities from the evolving of regulations from the charity commission. With the growing demands of Secretariat to adhere to the legislation of the 21st century, the ‘function of Stewardship’ was a conduit to pass resources from the higher organisations onto the conferences and mission and in few instances participate in programmes, as requested by the entities.

TESTIMONIAL

Let a living faith run like threads of gold through the performance of even the smallest duties. Then all the daily work will promote Christian growth. There will be a continual looking unto Jesus. Love for Him will give vital force to everything that is undertaken.

—My Life Today, p. 250.

Ellen G. White, Stewardship: Motives of the Heart : Ellen G. White Notes 1Q 2018

THE PROBLEM

The ramifications of a dormant Stewardship department are that in 2025/2026 there is no offering plan in the Union, lack of consistent leadership in the regional offices and demise of local leadership even in larger congregations. And a negative impact although not formally measured is seen in the growing apathy of the laity, the ongoing conflict in certain areas, limited understanding of stewardship principles (including tithing) and a decline in offerings.

TESTIMONIAL

The Union needs an inspiring and compelling Spirit-led Stewardship director, because he/she is key in leading, resourcing and training members to grow in discipleship. Of course, this recognizes, that the reach of stewardship goes far beyond financial matters. Leave the stewardship director out of the team, and training resources helping members grow in Christ will suffer. For sure, the Union may still grow wide, but without the Stewardship director, and the presence of this ministry, will the church still grow deep?

– David Neal
TED Stewardship Director

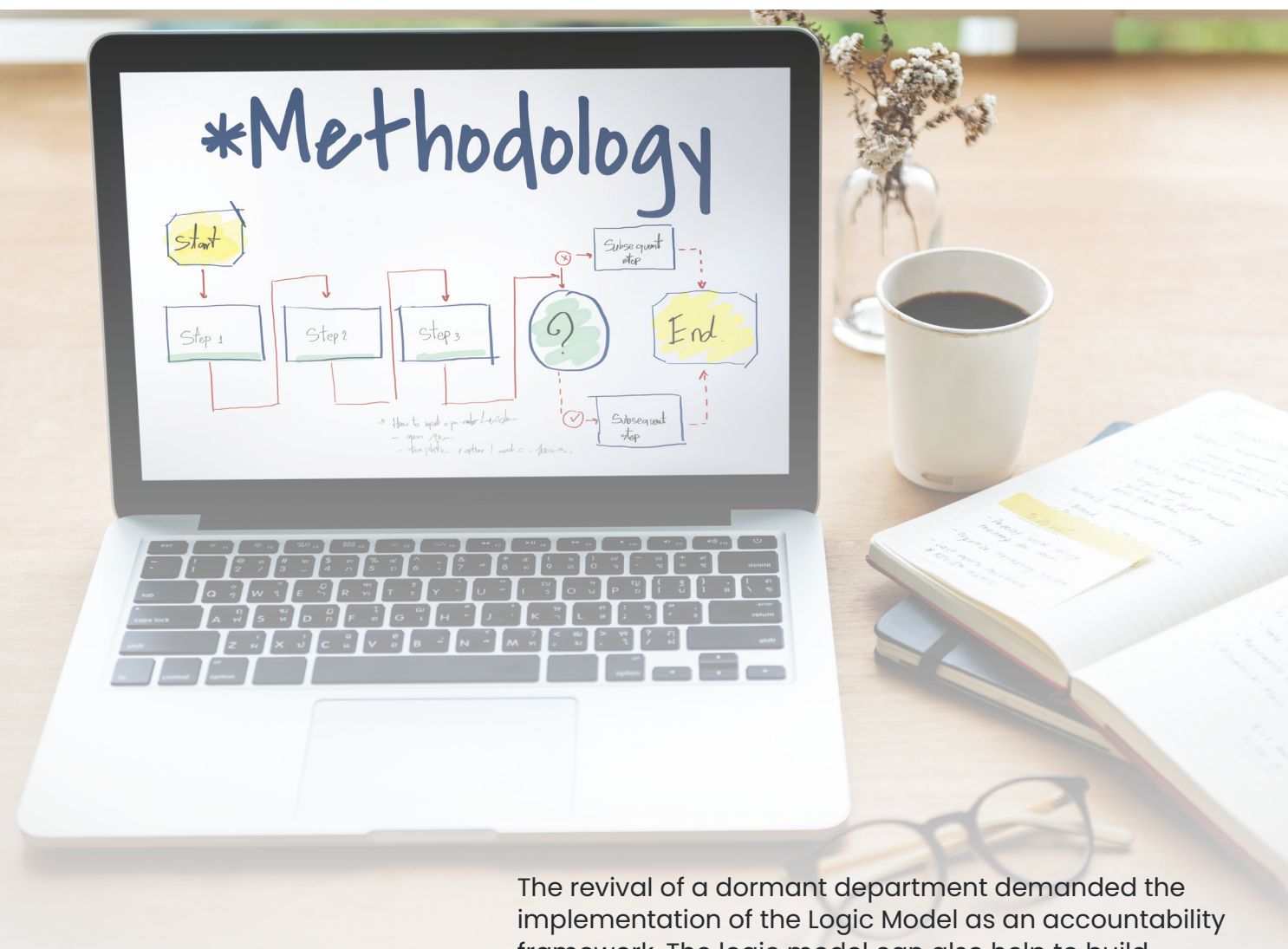


THE RESPONSE

In 2024, after receiving funding from the Trans-European Division (TED) the BUC made the decision to revive this department, recognising that faithful stewardship underpins the work to the strategic direction of the BUC. A full-time Director was appointed by the BUC Executive Committee.

The remit was three-fold:

- **Personal:** Increase Stewardship training and promotion throughout the region with the B'Stew Team
- **Missional:** Create curiosity around faith by tackling key stewardship issues that are relevant to 21st century life and develop digital platforms to align stewardship and mission.
- **Organisational:** Curate spaces for organisational reflection to:
 - ▶ re-establish faith and re-vision calling
 - ▶ regenerate a missional mindset in all our people
 - ▶ rebuild process, policies and structures and accountability for organisational growth, improved trust, unquestionable integrity underpinned by excellence



The revival of a dormant department demanded the implementation of the Logic Model as an accountability framework. The logic model can also help to build ownership, consensus, (Kaplan and Garrett 2005, Hulton 2007) and a shared understanding (Helitzer et al, 2010, Hulton 2007). Logic models or derivatives such as logical frameworks are used in ADRA-UK which must consistently demonstrate public benefit and impact. There are accountability frameworks in Secretariat and Treasury, however, there is no evidence of such formal models that are used in departmental reporting at the BUC.

Using the Logic Model in the BUC Stewardship, has assisted in ensuring that all initiatives, projects and programmes are aligned with strategic priorities and objectives and measured through short-term outcomes and intended impact. It provides at-a-glance visual display of the work of the department.

LOGIC MODEL:

BUC Stewardship Department Revival (2024–2026)

INPUTS (Resources)	ACTIVITIES (Actions)	OUTPUTS (Direct Products)	OUTCOMES (Short/Med Term)	IMPACT (Long-Term)
Full-Time Director: Dedicated leadership replacing 25-year dormant status.	Regional Training: "Mission in Motion" & "Breakthrough Living" seminars.	Engagement Data: 1,000+ digital attendees; 5 conferences/missions aligned.	Shift in Awareness: Stewardship redefined as "Holistic Discipleship" (10's T's).	Mission Sustainability: Eradication of "Mission Poverty" through a funded storehouse.
Working Group: A collaborative team of regional stewardship leaders.	Webinar Series: Monthly technical training for Treasurers and Elders.	Bespoke Resources: 12+ new UK-centric videos and revival reading guides.	Increased Trust: Transparency initiatives leading to higher "Giver Confidence."	Institutional Health: BUC recognized as a benchmark for financial integrity.
Direct Budget: Allocation for resource production and field travel.	Trust Services: Promotion of Wills, Legacies, and Estate planning at regional level.	Research Surveys: Data sets from Members, Pastors and Treasurers on giving trends.	Behavioural Change: Increase in "Regular & Systematic" giving patterns.	Succession Planning: Generational transfer of knowledge to support future mission.
Digital Infrastructure: BUC TV and social media platforms for outreach.	Policy Review: Creating standardized stewardship reporting across the Union.	Leadership Certs: Number of local leaders trained in the new curriculum via Adventist Learning Community.	Legacy Growth: Uptake in members considering life planning.	Spiritual Vitality: A culture where stewardship is a joyful lifestyle, not a duty.

IMPACT COMPARISON TABLE

Strategic Direction	Dormant Era	Revival Era
Focus	Administrative compliance	Holistic discipleship
Resource Creation	Generic/Borrowed	Bespoke with 2 commissioned by the Adventist Review and the GC Stewardship Dept
Training	Reactive (on request)	Proactive (strategic schedule)
Members Perception	Stewardship= Tithes/Offering	Stewardship= God First (strategic direction in changing perception)
Projects	Scattergun approach	Strategic approach by setting up B'Stew* leading the conference and missions
Research	No evidence	Union-wide Stewardship Survey, and additional pieces of research
Alignment	Minimal compliance with the GC Stewardship emphasis	Strategic re-emergence of GC Stewardship approach

ACTIVITIES AND OUTPUTS.





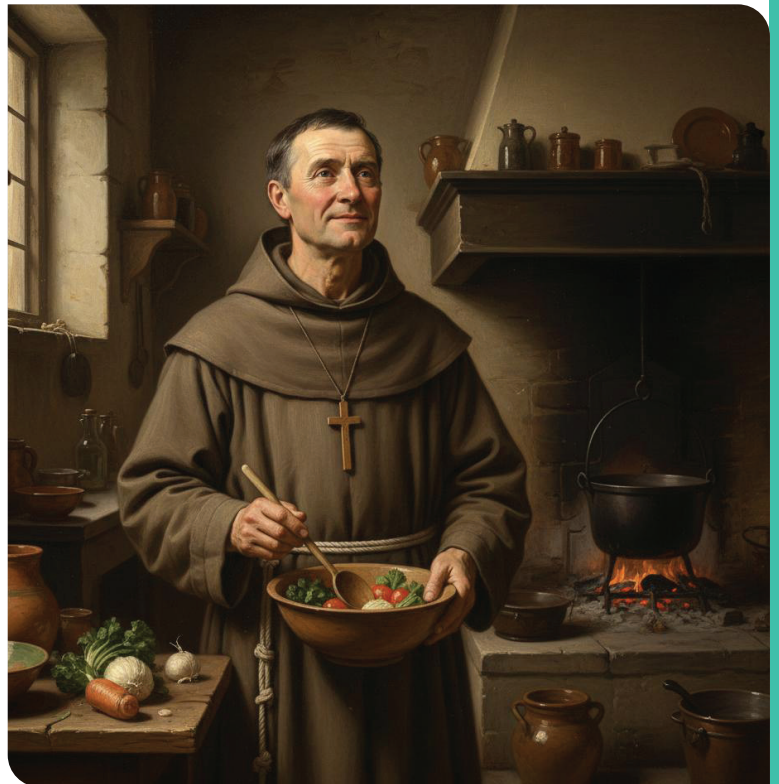
2025 BUC Stewardship Department Report and Plans for 2026

PRACTISING THE PRESENCE OF GOD

Stewardship is the act of organising your life, so that God can spend you - Lynn A Miller

Introduction

The Practice of the Presence of God is a book of collected teachings around the writings of Brother Lawrence, a 17th century Carmelite friar who believed that he should be continually conversing with the Almighty. We have adopted this principle through our Stewardship work. His behaviour reminds of us the patriarch Enoch, who 'walked faithfully with God' (Genesis 5:24 NIV) and whose life was a living example of deep, faithful communication with the Almighty. As a team, we have adopted this principle throughout the raising of personal stewardship with our members, the missional opportunities with our stakeholders and organisational renewal where stewardship is demonstrated through consultation, accountability and integrity.



The Team

The Stewardship department of the British Union Conference (BUC) has continued to work closely with its counterparts in the two conferences and the three missions. The collaboration is known as the BUC Stewardship Working Group (B-Stew) and in line with our three strategic objectives for promoted Personal Stewardship, Missional Collaboration and Organizational Renewal.

On his election as TED Stewardship Director, **Pastor David Neal** was invited to join B-Stew as an advisory member. He, along with **Wederly Aguiar**, BUC Treasurer are the two advisory members.



PERSONAL STEWARDSHIP

This aspect of our work as promoted through (almost) **monthly stewardship articles** in the Messenger, the monthly journal of the British Union Conference, **GOD First** ([bi-monthly blog in the BUC news](#)), **Tuesday Talks** (a monthly media reel in partnership with the BUC Women’s Ministries Department on [BUC News Facebook](#)) as well as sermons and seminars.

National Week of Prayer

B-Stew led the National Week of Prayer (6-14 September) for the in the BUC News by creating 9 Facebook and Instagram reels delivered by members of the team from around the region with **5484** views throughout the week on these two platforms.

Each participant chose a scripture for the day and had a specific prayer focus. We prayed for our church and leaders but also for the leaders of our nations.



2025 Stewardship Revival Week

Breakthrough Living is the topic for 2025 Stewardship Revival Week (29 November – 6 December) with Guest Speaker, Sammy Messiah, Study Guide, Janos Biro, and Singer, Bobby Carr. Eight, 30-mins videos are being produced for this event in partnership with BUC Media for broadcast on their YouTube channel.

Stewardship Revival Week is key in raising faith in our congregations. And, it is through the raising of faith that individuals voluntarily choose to become more committed in their time, talents and treasure.

A promotional poster for the "Breakthrough Living" event. The background shows a busy outdoor market with people and stalls. The text "BREAKTHROUGH Living" is prominently displayed in the upper left. In the top right corner, the "GOD FIRST ADVENTIST STEWARDSHIP MINISTRIES" logo is visible. The event details are listed as "BUC Stewardship Revival Week" from "29 NOV 2025 - 6 DEC 2025" at "7:00pm", with a note to "LIVE STREAM ON BUC TV" on "YouTube". Two speakers are featured: "Guest Speaker: Sammy Massiah" and "Singing Evangelist: Bobby Carr".

Be the Change:

Stewardship of our emotions is key in the healthy development of the Christian life. B-Stew hosted a special Prayers for Peace on 21 September on International Day of Peace with Dr Dan Serb, Newbold College Principal as the guest speaker.



Dr Dan Serb
NEWBOLD COLLEGE
PRINCIPAL

International Day of Peace

"We but mirror the world. All the tendencies present in the outer world are to be found in the world of our body. If we could change ourselves, the tendencies in the world would also change. As a man changes his own nature, so does the attitude of the world change towards him. This is the divine mystery supreme. A wonderful thing it is and the source of our happiness. We need not wait to see what others do." – Mahatma Gandhi

Virtual Event
Sunday
21st Sept



Be the Change
Prayers For Peace

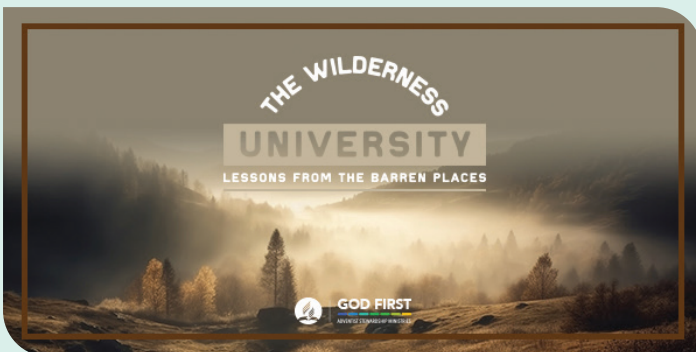
Additional Resource Creation

HEARTBEAT & hURdles

Active Christian Stewardship

with Mike Johnson, Ian Sweeney and Cathy Boldeau

- **Heartbeat and Hurdles** – An active Christian stewardship **12-part podcast series** with Mike Johnson (now deceased) and Ian Sweeney. This has not yet been released due to the untimely demise of one of the presenters.



- **The University Wilderness Sermon Pack** (completed for release in January 2026)

The sermon pack includes an interactive Bible Study, personal worksheet and a hymn called 'God of the Wilderness' sung to the melody of Great is Thy Faithfulness.

MISSIONAL OPPORTUNITIES

- Mission in Motion** – Stewardship Strategies for Outreach, was launched in May 2025 with an online webinar with nearly 50 people in attendance. Guest speakers included, Dr Aniel Barb, Associate Stewardship Director (GC), Dr Stephen Currow (former Newbold College Principal), Pastor Heli Otamo- Czismadia (former Stewardship Director (TED) as well as Wederly Aguiar (BUC Treasurer), Alex Marenuic (SEC Stewardship Director and Catherine Anthony Boldeau (BUC Stewardship Director). **Four videos 20-minute videos, utilising AI specially created host called Captain Mission**, on Tithing, the Combined Offering Plan, Trust and Accountability, and the Role of Stewardship in the Local Church were produced, are on the BUC YouTube Channel and has also been used by the Stewardship Department of the General Conference.
- Mission in Motion Shorts** – From January 2026, **monthly shorts** will be released demonstrating how the funds which they church receives are used to further the mission of God and the work of the church to inspire the members for service and to be provide greater accountability.



- Creation Care** – This is a key element of our work that can enable members not only to care for the earth as commanded in the book of Genesis but to connect with our communities to demonstrate that we have an interest not only in the world to come but the world that we inhabit. To this end, we partnered with Stanborough Park Church (the Union Church) in their recent Joyful Reflections Flower Festival which attracted hundreds of non-Adventist visitors into the church in addition to providing beautiful footage for our Creation Sabbath (25 October) YouTube TV programme entitled, All Nature Sings.



PASSION

An Easter Story

- **The Passion** – 15-minute Easter podcast released on Spotify and Apple Music in March 2025 centred around the concept of God as ultimate steward.
- **The Wiseman's Journal** – In partnership with the Adventist Discovery Centre, the Christmas 2025 outreach resource, **50,000** to be produced that highlights stewardship principles of putting God First to a secular audience in a new and innovative way.
- **FOCUS Magazine** – June 2026 – The theme of this will be BALANCE and all the B-Stew team will contribute to this edition produced by the Stanborough Press.

ORGANIZATIONAL RENEWAL

Organizational renewal in the BUC enables our leaders to be agile in a rapidly changing world. It assists in developing a shared vision of success around change initiatives, anticipate future development, evaluate and proactively responds to shifts and trends and nurtures innovation in the region.

Organisational renewal in 2025/2026 is, and will be delivered through the following

- **Combined Offering Plan Consultation** – December 2025 – March 2026 through a survey, focus groups etc to provide quantitative and qualitative data as a planning metrics for the field.
- Working with the BUC Chief Finance Officer and Data Protection lawyer to ensure that the **GC Church Manual Changes** regarding Stewardship, Finance, Tithe and Offering are implemented in the British Union Conference in accordance with GDPR. An article has been written, and a 15-minute YouTube programme has been created in preparation for this.

The Stewardship SNAPSHOT

BUC Giving Survey and Combined Offering Plan Consultation

The BUC needs your help in collecting data around giving and generosity in the region and you are invited to participate in a **15 minute** anonymous survey.

6 DEC 2025 – TO – 28 MAR 2026

On the **6th December**, we are inviting you to watch a short programme on BUC-TV

or join us at 3:30pm on

Adventist Radio London

for a live Question and Answer session.

Further information can be found at

qrc0.de/stewardshipsnapshot

GOD FIRST
ADVENTIST STEWARDSHIP MINISTRIES

- **Creating a culture of organisational accountability** with key departments.
- Developing a **Stewardship Strategic Framework** for the British Union Conference for 2026–2030 that is not only based on sound business principles but has a strong theological foundation guided by Dr Gifford Rhamie (Newbold College)



BUC Stewardship Social Media Initiative

Featured in the 2026 GC Special Stewardship GC Magazine



Down With Cinderella: Prayer, Partnership, and Social Media

TRANS-EUROPEAN DIVISION

CATHERINE ANTHONY BOLDEAU

Shortly after I accepted the role of Stewardship Director at the British Union Conference (BUC) in June 2024, a colleague told me that stewardship is seen in the territory as a "Cinderella movement." Astounded, I asked the person to repeat their comments so that I was clear that I had not misheard.

"It's a 'Cinderella movement'—the poor relation in the system, not a particularly exciting role."

On visiting churches, many of the members reiterated these sentiments and then added, "You've only come here to talk about money." My young adult daughter also asked me, "So, what exactly are you meant to do in your 'new job'?"

CORPORATE REALITY CHECK

As I began to immerse myself in my new role, I discovered that stewardship was the one item that would get moved or deleted from an agenda (until the "next meeting"). As I probed deeper, I discovered that for 20 years, stewardship at the union level was an administrative function—distributing information from the higher organizations to our conferences and missions.

As the first female non-clergy stewardship director, my appointment was viewed as "unusual" by some church leaders.

METAPHORS AND MOTIFS

With the Cinderella metaphor of "undeservedly neglected or ignored" looming large in business meetings and church settings, the Father invited me to reflect on the stewardship motto: "God first." Each morning, I would rise at 3 A.M. and pray and invite God to lead my life, work, and witness, particularly in my new role.

His peace came over me, and with the God-first motto daily ringing in my ears, I was able to move from a mild despondency at the task of leading the stewardship work in the United Kingdom and Ireland to an inherent joy and excitement. I longed to fulfill the Stewardship Department's vision of "[i]nviting" members to trust God as the owner and provider and to participate in His final mission through regular and systematic giving" not just of people's finances but of their hearts, but I didn't know how.

BREAKTHROUGH AND COLLABORATION

One day, during a powerful morning worship focused on the significant benefits of prayer, led by BUC Women's Ministries Director Sharon Platt-McDonald, God whispered to me, "Why not collaborate with her to invite our members to trust God as owner and provider?"

Our initial discussions focused initially on creating a weekly "short" that could be uploaded to BUC TV, our YouTube channel. This short would be around five minutes and be recorded in our onsite studio. However, after further prayer and reflection, we agreed that it would be more beneficial to create a 90-second reel on a biweekly basis based on key spiritual stewardship topics, and so Tuesday Talks was born.

STEWARDSHIP AND SOCIAL & DIGITAL MEDIA

One of the primary benefits of using social media is to significantly increase our engagement with our followers and to extend our reach with new audiences, to build brand awareness. Reels are also favored by the Instagram algorithm and are more likely to be seen by new audiences.

The BUC has over 6,000 followers on Facebook and 851 on Instagram, but our social media channels are underutilized in engaging our members, potential followers, and stakeholders with key messages.

In addition to creating 90-second reels on Facebook and Instagram, we ensure that each post is accompanied by the relevant hashtags #GodFirst, #AdventistStewardshipMinistries, and a hashtag appropriate to the topic that is presented. In addition to this, Tuesday Talks are also a regular feature in the BUC's weekly newsletter, BUC News, which has 7,000 readers worldwide.

OUTCOMES

Spiritually, we have engaged with audiences around the topics of prayer, healing words, and priorities, with the God first motto and the Adventist Stewardship Ministries logo displayed in the first three seconds. We use them again at the end of the reel.

Comments received, both on the Facebook and Instagram pages, together with the verbal conversations, have suggested that there is a growing number of our members who are beginning to engage with the Stewardship motto of God first in their lives.

Several of the reels have had over 800 views on Facebook.

There is a heightened awareness of the role of stewardship in the BUC territory.

The contemporary nature of the reels has attracted a small but growing youth audience.

The reels are filmed, edited, and have graphics created by a young graduate who is now a part-time employee of the Stewardship Department.

We have created a collaborative approach to Stewardship Ministries with Women's Ministries and the Media Department.

The reels provide a platform for further projects on Facebook and Instagram, such as a Stewardship Facebook and/or Instagram LIVE.

The reels create resources for use by members in their local churches.

FUTURE

The social media algorithms change, and it is imperative that our branding and messaging keep abreast with these changes. In addition to this, it may be beneficial to collaborate with other departments such as Sabbath School, Ministerial, Youth, and Family Life to ensure that our messaging is targeting a wider and more diverse audience.

CONCLUSION

In the fairy tale, we meet Cinderella on her knees scrubbing the floors. And although she bequeathed her challenging existence, she did her job faithfully and to the best of her ability. I, too, found myself in an unpleasant situation, brought to my knees. But in doing so, I was able to commune with my heavenly Father and humbly ask Him to be the guide of my life as I put Him first. I was reminded to "trust in the Lord with all your heart, and lean not on your own understanding; in all your ways acknowledge Him, and He shall direct your paths" (Proverbs 3:5, 6, NKJV).

Sometimes, the Lord invites us to "get down" with Cinderella, to take the broom and sweep the floors, to mop the grime and remove the stains. He points out the areas in our lives that need a polish, and we find ourselves at His feet, ready and willing to do His will.

Catherine Anthony Boldeau serves as the Stewardship Director at the British Union Conference, in the territory of the Trans-European Division. Her union covers the UK and Ireland.



LISTEN



Sharing stewardship content on social media in partnership with the Women's Ministries Department.



Shaping God-First Lives in a Me-First World • Dynamic Steward • 27

Infographic 2025 results



92
Churches Visited



15
Training Courses Delivered

Mission in Motion:



1 Virtual Event
4 YouTube Programmes



10 Messenger Articles
10,000 Readership



1 National Week of Prayer
5484 Posts



12 Blog posts
5200 Subscribers



6107 views
Tuesday Talks



7325
Stewardship Posts



1 Creation Care Event



10
Monthly Meetings



1 Consultation

AUGUST 2025

The General Conference Stewardship Department has commissioned the BUC Stewardship Department to write a resource to fulfil their Strategic Objective 2

Objective 2: Teach effective time management that facilitates faithful Sabbath keeping, prioritizes daily personal and family worship, and fosters a balanced and productive lifestyle.

Measurable Actions for GC-STW

- Make available a comprehensive resource on Christian time management.
- Promote and train on Christian time management.
- Monitor the dissemination of knowledge.



REDEEM THE TIME

STEWARDSHIP FOR A
BALANCED, WORSHIP-FILLED LIFE





What makes authentic disciples is not visions, ecstasies, biblical mastery of chapter and verse, or spectacular success in the ministry, but a capacity for faithfulness. Buffeted by the fickle winds of failure, battered by their own unruly emotions, and bruised by rejection and ridicule, authentic disciples may have stumbled and frequently fallen, endured lapses and relapses, gotten handcuffed to the fleshpots and wandered into a far county. Yet, they kept coming back to Jesus.



**– Brenning Manning,
The Ragamuffin’s Gospel**