



Multiplying the Mission

Stewardship Strategic Orientation 2026-2030



GOD FIRST
ADVENTIST STEWARDSHIP MINISTRIES

MULTIPLYING THE MISSION

True discipleship extends far beyond a declaration of faith; it is demonstrated through the faithful, intentional management of the resources God has entrusted to His church. Christ Himself drew a direct line between financial integrity and spiritual capacity when He asked, “Therefore if you have not been faithful in the unrighteous mammon, who will commit to your trust the true riches?” (Luke 16:11, NKJV).

In the British Union Conference (BUC), we recognize that fulfilling our mission in a rapidly shifting, secular landscape requires more than just spiritual enthusiasm—it requires robust, sustainable, and strategic stewardship.

Since June 2024, the BUC has been successfully laying a vital foundation of financial and spiritual education across our territory—a phase that will culminate in July 2026.

As we prepare for the future and build directly upon the momentum of this ongoing work, **Multiplying the Mission** represents our strategic next step. It is designed to bridge the gap between initial spiritual conversion and active, lifelong generosity, claiming the promise of 2 Corinthians 9:10 (NKJV): “Now may He who supplies seed to the sower, and bread for food, supply and multiply the seed you have sown and increase the fruits of your righteousness.”

This upcoming transition is deeply informed by recent insights gained by the BUC Stewardship Director at the General Conference Stewardship Advisory (March 6-11). Engaging with global leadership reinforced a critical reality: to thrive in a post-Christian context like the UK, our stewardship models must continuously evolve. The Advisory highlighted several key lessons that are now woven into the DNA of this proposal, including the urgent need to shift from transactional giving to relational, impact-driven generosity; the necessity of engaging the next generation through innovative, transparent practices; and the importance of aligning our local union strategies with the overarching vision of the global church.

Taking these global insights back to the British territory, our objective for this next phase is straightforward yet profoundly impactful: **to transform everyday believers into kingdom investors**. To achieve this, the BUC requires a comprehensive approach that aligns our biblical calling with sound resource management. This initiative will:

- **Equip local leaders** with practical tools to teach and model holistic, advanced stewardship, reflecting the global best practices discussed at the recent Advisory.
- **Inspire faithful giving** by transparently connecting financial contributions directly to missional impact and evangelistic outcomes.
- **Secure long-term sustainability** to fund church planting, community outreach, and evangelism across the British Isles.

This proposal outlines a measurable, forward-thinking strategy to multiply our resources—not for the sake of institutional wealth, but for the aggressive expansion of the Gospel. As Peter urges the early church, “As each one has received a gift, minister it to one another, as good stewards of the manifold grace of God” (1 Peter 4:10, NKJV).

We invite the General Conference to partner with the BUC in this initiative, ensuring that as our current foundational phase wraps up this July, we are primed and ready to match our spiritual growth in the UK and Ireland with the financial capacity to sustain it until Christ returns.

“Having, first, gained all you can, and, secondly, saved all you can, then give all you can.” — John Wesley

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LOGIC MODEL: Stewardship Strategic Orientation 2026-2030



| INPUTS (Resources) | ACTIVITIES (Actions) | OUTPUTS (Direct Products) | OUTCOMES (Short/Med Term) | IMPACT (Long-Term) |
|---|--|------------------------------|--|---|
| <p>Direct Budget Allocation for promotion, training, working group coaching, continuing professional development and field travel as well salaries for the full-time director and part-time assistant.</p> | <p>Mission for All</p> <ul style="list-style-type: none"> • Promote the 'God First offering readings/videos that can be used in all churches by the end of 2028. • Partner with ASI-UK to create a tool that is accessible for all members to grow in awareness of their spiritual gifts and talents by the end of 2028. • Communicate the financial health of the BUC on a quarterly basis in partnership with the BUC Treasurer. | | <p>Behavioural Change: Increase in "Regular & Systematic" giving patterns. 2% growth in members participating in tithes and offerings each year.</p> <p>Systematic Benevolence: at least 20% of the membership participating in the Combined Offering Plan or its principles by 2030.</p> | <p>Succession Planning: Generational transfer of knowledge to support future mission.</p> |
| <p>Digital Infrastructure Dedicated stewardship website alongside supporting media platforms and BUC TV.</p> | | | <p>Leadership Certs: Number of local leaders trained in the new curriculum via Adventist Learning Community.</p> | <p>Spiritual Vitality: A culture where stewardship is a joyful lifestyle, not a duty.</p> |
| <p>Stewardship/Treasury Partnership Strengthening of the partnership between the stewardship and treasury departments throughout the British Union Conference.</p> | | | | <p>Inter-generational appreciation of Stewardship principles that can be handed down for future generations.</p> |

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Widening the Circle: Inclusive Leadership at the Global Advisory

When the General Conference (GC) Stewardship Advisory convened in Silver Spring, Maryland (March 6–12, 2026), it signaled a refreshing structural shift toward inclusive, grassroots leadership. Historically, these high-level strategy sessions are reserved for Division executives or directors from Attached Unions. However, this year's gathering broke traditional molds by inviting the Stewardship Director for the British Union Conference (BUC).

The BUC director's attendance marked a significant milestone: she was the only director present from a non-Attached Union, and one of just three women in the room. This deliberate inclusion demonstrates the GC taking concrete steps to ensure the voices shaping global strategy are truly representative of the worldwide church.

Her presence also highlighted the GC's proactive strategy of commissioning localized talent to solve universal challenges. Recognizing the modern crisis of digital distraction, global leadership entrusted the BUC to develop the Redeem the Time initiative. While the BUC Stewardship Director spearheaded the project, its development was a deeply collaborative effort. It was brought to life through the collective spiritual wisdom of a suite of theologians and leaders, including Pastors David Neal (TED Stewardship), Jimmy Botha (Scottish Mission President), Alex Mareniuc (SEC Stewardship), and Clayton Marude (local church pastor).

Grounded in Ephesians 5:15–17 and the call of Colossians 4:5 to “walk in wisdom toward those who are outside, redeeming the time,” the presentation of this collaborative resource challenged attendees to expand the traditional definition of stewardship. The advisory was reminded that before believers can faithfully manage their finances, they must first be equipped to reclaim their time, focus, and analogue rhythms from a hyper-connected, consumer-

driven culture.

The Apostle Paul reminds us that we are ultimately called to be “servants of Christ and stewards of the mysteries of God” (1 Corinthians 4:1, NKJV). Guided by this profound truth, the advisory celebrated the fact that a new stewardship resource, birthed directly from the BUC, is now slated for global reach. Rather than relying on mere institutional ingenuity, this resource was forged from a distinctly British focus on the mission, discipleship, and lived spirituality of the local church—proving that a deep commitment to spiritual growth at home can effectively equip the worldwide stage.

By elevating a female, Union-level leader and scaling a collaboratively built grassroots resource for worldwide impact, the General Conference is proving its commitment to a more inclusive future. It is a powerful reminder that our global mission is best equipped when we champion spiritual teamwork and faithfully shared resources, regardless of where they originate.

(Explore the full suite of resources at www.redeemtimenow.org).

The Time Management Resource produced by BUC Stewardship Ministries is invaluable to The Trans-European Division, because of our discipleship focus. If we want to grow in our faith in Christ – time is the container of all other stewardship. Think about this: Everything else we steward happens within time. For example, we earn and give money over time. We develop spiritual gifts over time. We build relationships over time - and we grow spiritually over time. So if time is unmanaged, everything else eventually drifts. And that's when what matters most gets crowded out. Who would want to crowd out Christ?



Pastor David Neal

TED STEWARDSHIP
DIRECTOR

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A Partnership for the Harvest

The logic model detailed above outlines the tangible steps, measurable outcomes, and precise resource allocation required to successfully transition the BUC from foundational education to advanced, kingdom-multiplying stewardship. However, we recognize that behind every metric, strategic objective, and data point is a vital spiritual reality: a soul reached, a church planted, and a community transformed across the UK and Ireland.

We do not view this proposal merely as a request for financial support, but as an invitation to partner in a shared, global vision. The lessons reinforced at the recent General Conference Stewardship Advisory reminded us that we are one body, working toward one

ultimate goal – to make disciples to live with God when He returns. By investing in the *Multiplying the Mission* initiative, the General Conference Finance Department is empowering the BUC to cultivate a self-sustaining, resilient culture of generosity. This investment will not only ensure a seamless transition as our current phase concludes in July 2026, but it will also yield a harvest that pays eternal dividends.

The Apostle Paul beautifully captured the heart of this kind of financial and spiritual partnership when he wrote to the Philippians, thanking them for their support: *“Not that I seek the gift, but I seek the fruit that abounds to your account”* (Philippians 4:17, NKJV).

Our ultimate desire is to see fruit abounding to the account of the global church through a spiritually vibrant and financially engaged British Union Conference. We thank you for your time, your continued leadership, and your prayerful consideration of this proposal. We look forward to the possibility of moving forward together in faith. ■



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